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SINCE 1998

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READERSHIP | SHELF LIFE | RESULTS



MAGAZINE FORMAT, DIRECT-MAIL ADVERTISING

- 100% DIRECT MAIL •
- REACH EVERY RESIDENCE IN YOUR MARKET AREA •
- FULL-COLOR, GLOSSY MAGAZINE •
- LOW COST, UNBEATABLE PRICE! (LESS THAN 2¢ PER HOUSEHOLD) •
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- PERSONALIZED SERVICE •

FOR INFORMATION CALL SANDY LIEBOWITZ

954-609-1990

SMARTSAVINGSCOUPON@GMAIL.COM

BE SMART AND SAVE!

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MAGAZINE COVER RATES

AD SIZE	DIMENSIONS	RATE
Front Cover*	8.125" W x 8.25" H	\$2,995
Back Cover	7.25" W x 7.025" H	\$1,995

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MAGAZINE ADVERTISING RATES

AD SIZE	DIMENSIONS	PER ISSUE	QUARTERLY	SEMI-ANNUAL	ANNUAL
Quarter Page (1/4)	3.56" W x 4.6099" H	\$950	\$495	\$445	\$395
One Third (1/3)	7.25" W x 2.9844" H	\$1,250	\$695	\$605	\$550
One Half (1/2) Horiz	7.25" W x 4.61" H	\$1,795	\$895	\$805	\$725
One Half (1/2) Vert	3.56" W x 9.4053" H	\$1,795	\$895	\$805	\$725
Full*	8.125" W x 10.38" H*	\$2,995	\$1,695	\$1,595	\$1,395

* Full Page and Front Cover add .25" bleed and include .5" safety zone.

- * Each price listed is per issue price, due prior to printing the issue you are scheduled to appear in.
- * Price per household is based on a year contract (annual) rate.
- * Position is based on time of placement.
- * All rates are net and must be pre-paid unless credit card has been established.

PAY IN FULL RECEIVE A 5% DISCOUNT

Direct mailing to 25,000-35,000 homes
in your area, as well as available at the
chamber of commerce and local
businesses

THE
SMART
WAY TO
SAVE

2026 SCHEDULE

JANUARY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

FEBRUARY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

MARCH

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

APRIL

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

MAY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

JUNE

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

JULY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

AUGUST

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

SEPTEMBER

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

OCTOBER

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

DECEMBER

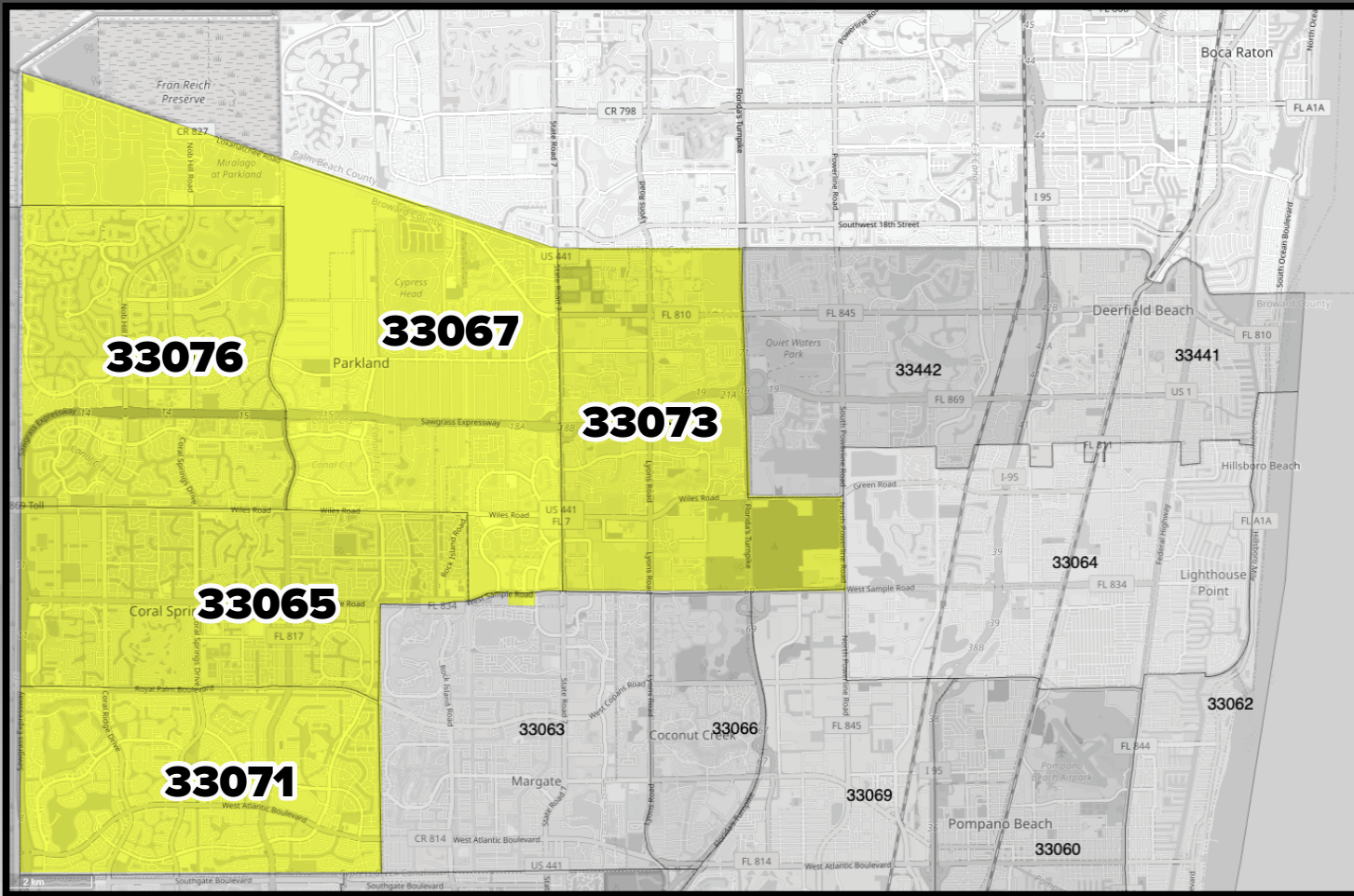
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6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

JANUARY 2027

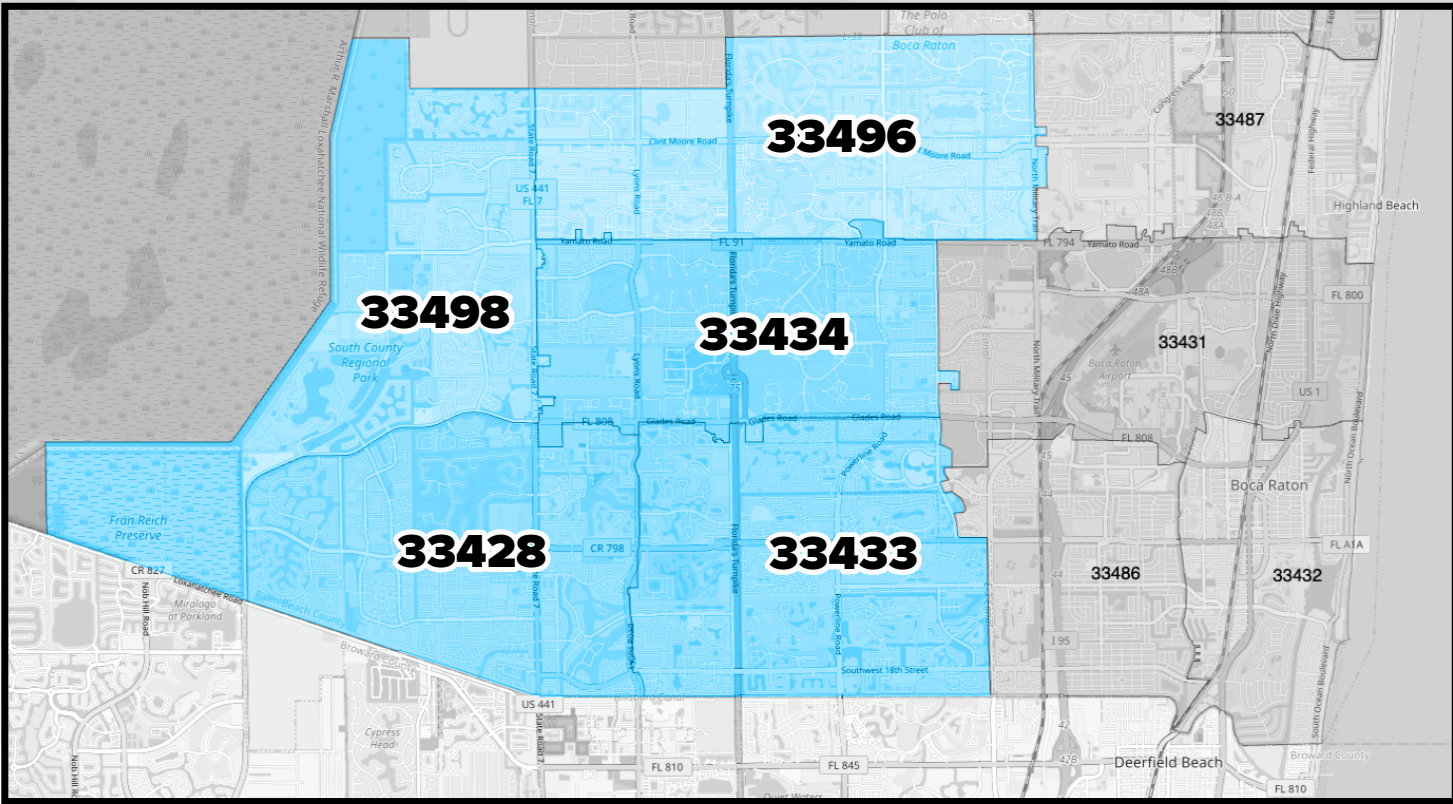
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

CORAL SPRINGS | PARKLAND | COCONUT CREEK
33065 | 33067 | 33071 | 33073 | 33076

BOCA RATON
33498 | 33428 | 33496 | 33434 | 33433



CORAL SPRINGS | PARKLAND | COCONUT CREEK



BOCA RATON