MARKETING YOUR BUSINESS ISOUR BUSINESS. SINCE 1998



MAGAZINE FORMAT, DIRECT-MAIL ADVERTISING

• 100% DIRECT MAIL •

REACH EVERY RESIDENCE IN YOUR MARKET AREA

FULL-COLOR, GLOSSY MAGAZINE

LOW COST, UNBEATABLE PRICE! (LESS THAN 2¢ PER HOUSEHOLD)

IN-HOUSE GRAPHIC DESIGN •

PERSONALIZED SERVICE •

FOR INFORMATION CALL SANDY LIEBOWITZ 954-609-1990 SMARTSAVINGSCOUPON@GMAIL.COM
BESMART

WWW.SMARTSAVINGSCOUPON.COM

SMARGNINGS



BOCA RATON

MAGAZINE COVER RATES

AD SIZE Front Cover*

Back Cover

DIMENSIONS	RATE
8.125" W x 8.25" H	\$2,995
7.25" W x 7.025" H	\$1,995



AD SIZE	DIMENSIONS	PER ISSUE	QUARTERLY	SEMI-ANNUA	L ANNUAL
Quarter Page (1/4)	3.56" W × 4.6099" H	\$950	\$495	\$445	\$395
One Third (1/3)	7.25" W x 2.9844" H	\$1,250	\$695	\$605	\$550
One Half (1/2) Horiz	7.25" W x 4.61" H	\$1,795	\$895	\$805	\$725
One Half (1/2) Vert	3.56" W x 9.4053" H	\$1,795	\$895	\$805	\$725
Full*	8.125" W x 10.38" H*	\$2,995	\$1,695	\$1,595	\$1,395

* Full Page and Front Cover add .25" bleed and include .5" safety zone.

- * Each price listed is per issue price, due prior to printing the issue you are scheduled to appear in.
- * Price per household is based on a year contract (annual) rate.
- Position is based on time of placement.
- * All rates are net and must be pre-paid unless credit card has been established.

PAY IN FULL RECEIVE A 5% DISCOUNT

Direct mailing to 25,000 - 35,000 homes in your area, as well as available at the chamber of commerce and local businesses.

FEBRUARY

2 3 4 5 6 7 8

9 10 11 12 13 14

THE ART





2025 SCHEDULE

15



I	2	3	4	5	0	1	
8	9	10	11	12	13	14	
15	16	17	18	19	20	21	
22	23	24	25	26	27	28	
29	30						

MARCH										
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturd				
2	3	4	5	6	7					
9	10	11	12	13	14	1				
16	17	18	19	20	21	2				
23	24	25	26	37	28	2				
30	31									



JULY

6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

3 4 5

AUGUST

	Monday					Saturday			
					1	2			
3	4	5	6	7	8	9			
10	11	12	13	14	15	16			
17	18	19	20	21	22	23			
24	25	26	27	28	29	30			
31									

SEPTEMBER



OCTOBER

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
			1	2	3	4	
5	6	7	8	9	10	11	
12	13	14	15	16	17	18	
19	20	21	22	23	24	25	
26	27	28	29	30	31		

NOVEMBER

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	37	28	29
30						

DECEMBER

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

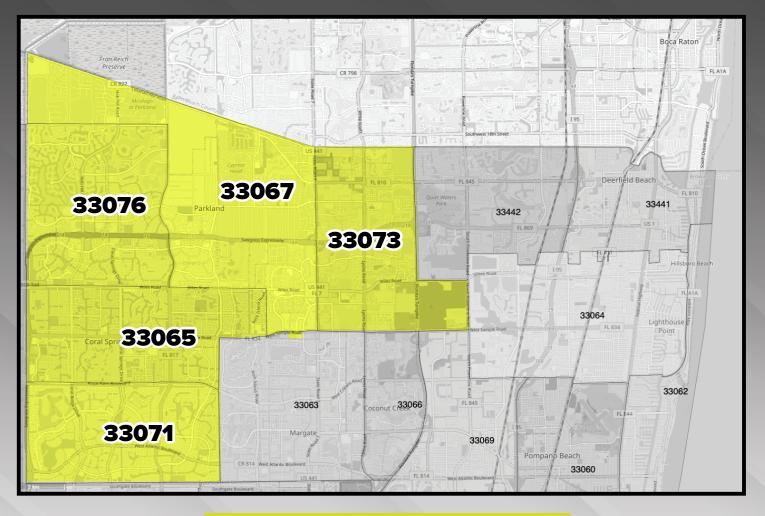
JANUARY 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

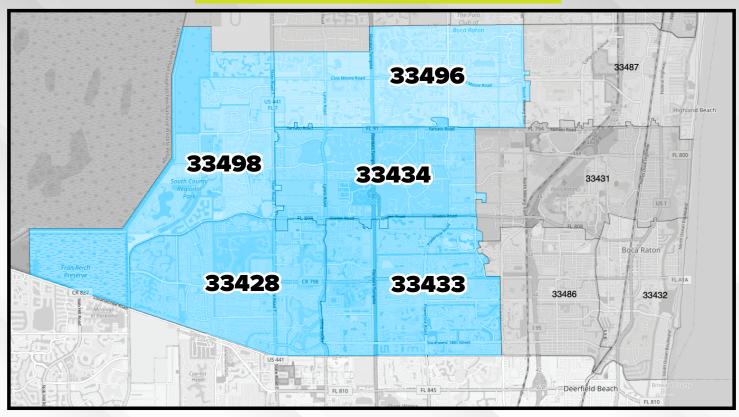
CORAL SPRINGS | PARKLAND | COCONUT CREEK

33065 | 33067 | 33071 | 33073 | 33076

BOCA RATON 33498 | 33428 | 33496 | 33434 | 33433



CORAL SPRINGS | PARKLAND | COCONUT CREEK



BOCA RATON