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SINCE 1998

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SMART Savings



MAGAZINE COVER RATES

AD SIZE	DIMENSIONS	RATE
Front Cover*	8.125" W x 8.25" H	\$2,995
Back Cover	7.25" W x 7.025" H	\$1,995

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MAGAZINE ADVERTISING RATES

AD SIZE	DIMENSIONS	PER ISSUE	QUARTERLY	SEMI-ANNUAL	ANNUAL
Quarter Page (1/4)	3.56" W x 4.6099" H	\$950	\$495	\$445	\$395
One Third (1/3)	7.25" W x 2.9844" H	\$1,250	\$695	\$605	\$550
One Half (1/2) Horiz	7.25" W x 4.61" H	\$1,795	\$895	\$805	\$725
One Half (1/2) Vert	3.56" W x 9.4053" H	\$1,795	\$895	\$805	\$725
Full*	8.125" W x 10.38" H*	\$2,995	\$1,695	\$1,595	\$1,395

* Full Page and Front Cover add .25" bleed and include .5" safety zone.

- * Each price listed is per issue price, due prior to printing the issue you are scheduled to appear in.
- * Price per household is based on a year contract (annual) rate.
- * Position is based on time of placement.
- * All rates are net and must be pre-paid unless credit card has been established.

PAY IN FULL RECEIVE A
5% DISCOUNT

Direct mailing to 25,000 - 35,000 homes in your area, as well as available at the chamber of commerce and local businesses.

**THE
SMART
WAY TO
SAVE**

2024 SCHEDULE

JANUARY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

FEBRUARY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

MARCH

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

APRIL

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

MAY

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

JUNE

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

JULY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

AUGUST

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

SEPTEMBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

OCTOBER

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
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20	21	22	23	24	25	26
27	28	29	30	31		

NOVEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
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17	18	19	20	21	22	23
24	25	26	27	28	29	30

DECEMBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

JANUARY 2025

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

CORAL SPRINGS | PARKLAND | COCONUT CREEK
33065 | 33067 | 33071 | 33073 | 33076

BOCA RATON

33498 | 33428 | 33496 | 33434 | 33433

