For More Information Call Sandy Liebowitz @ 954-609-1990

## Marketing Your Business Is Our Business, Since 1998

100% Direct Mail • Reach Every Residence in Your Market Area Full-Color, Glossy Magazine • Low Cost Unbeatable Price! (Less than 2¢ per Household) Service: In-house Graphic Design • Personalized Service

#### **Magazine Format, Direct Mail Advertising**



SVAR



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# **BE SMART AND SAVE!**



Direct mailing to 30,000-40,000 homes in your area, as well as available at the chamber of commerce and local businesses.

MAGAZINE RATE COVERS								
Ad Size	Dimensions	Rate						
Front Cover*	8.375 W" x 8.8125 H"	<u>\$2995</u>						
Back Cover	7.5" x 7.5"	<u>\$1995</u>						

Ad Size	Dimensions	Open Rate	Rate 3x	Rate 6x	Rate 12x
<u>1/4</u>	<u>3.625 x 4.875</u>	\$950	\$495	\$445	\$395
<u>1/3</u>	7.5 x 3.187	\$1250	\$695	\$605	\$550
<u>1/2 (horiz)</u>	7.5 x 4.875	\$1795	\$895	\$805	\$725
<u>1/2 (vert)</u>	3.625 x 10	\$1795	\$895	\$805	\$725
Full*	8.375 x 10.875	\$2995	\$1695	\$1595	\$1395

\* Full Page and Front Cover needs an additional .125 bleed around

Each price listed is per issue price, due prior to printing the issue you are scheduled to appear in.\*Price per household is based on a year contract (12×) rate.

POSITION IS BASED ON TIME OF PLACEMENT All rates are net and must be pre-paid unless credit has been established.

#### Paid in Full 5% Discount

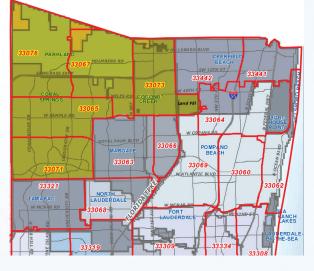
#### For More Information

Sandy Liphowitz @ 051-600-1

2021 SCHEDULE	January 13	February 3	March 3	March 24	April 21	May 12	June 9	June 30	July 28	August 18	September 15	October 6	November 3	November 24	December 22	January 12
Boca Raton 33428, 31, 32, 33, 34, 86, 87, 96, 98		~		~		~		~		~		~		~		~

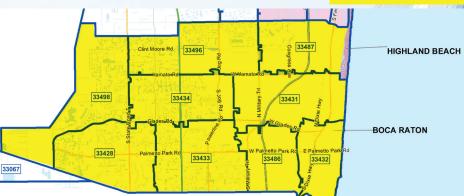


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Coral Springs/ Parkland/ Coconut Creek 33065, 67, 71, 73, 76 Everything in this color

#### Boca Raton 33428, 31, 32, 33, 34, 86, 87, 96, 98 Everything in this color



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