For More Information Call Sandy Liebowitz @ 954-609-1990

SMARTS avivos

Marketing Your Business Is Our Business, Since 1998

100% Direct Mail • Reach Every Residence in Your Market Area Full-Color, Glossy Magazine • Low Cost Unbeatable Price! (Less than 2¢ per Household) Service: In-house Graphic Design • Personalized Service

Magazine Format, Direct Mail Advertising

- Readership
- Shelf Life
- Results



BE SMART AND SAVE!



Direct mailing to 30,000-40,000 homes in your area, as well as available at the chamber of commerce and local businesses.

MAGAZINE RATE COVERS

Ad Size	Dimensions	Rate
Front Cover*	8.375 W" x 8.8125 H"	\$2995
Back Cover	7.5" x 7.5"	\$1995

Ad Size	Dimensions	Open Rate	Rate 3x	Rate 6x	Rate 12x
1/4	3.625 x 4.875	\$950	\$495	\$445	\$395
1/3	7.5 x 3.187	\$1250	\$695	\$605	\$550
1/2 (horiz)	7.5 x 4.875	\$1795	\$895	\$805	\$725
1/2 (vert)	3.625 x 10	\$1795	\$895	\$805	\$725
Full*	8.375 x 10.875	\$2995	\$1695	\$1595	\$1395

^{*} Full Page and Front Cover needs an additional .125 bleed around

Each price listed is per issue price, due prior to printing the issue you are scheduled to appear in.*Price per household is based on a year contract (12×) rate.

POSITION IS BASED ON TIME OF PLACEMENT
All rates are net and must be pre-paid unless credit has been established.

Paid in Full 5% Discount

For More Information











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Boca Raton 33428, 31, 32, 33, 34, 86, 87, 96, 98

Coral Springs/Parkland/ Coconut Creek 33065, 67, 71, 73, 76

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	January 13	February 3	March 3	March 24	April 21	May 12	June 9	June 30	July 28	August 18	September 1	October 6	November	November 2	December 2	January 12

Direct mailing to 25,000-35,000 homes in your area, as well as available at the chamber of commerce and local businesses.



